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lodestar center nonprofit news

lodestar.asu.edu



July 9, 2014

Center Updates

ASU Lodestar Center graduates eighth Public Allies Arizona class

The ASU Lodestar Center graduated its eighth Public Allies Arizona class on June 27th at the AE England Building on the downtown Phoenix campus of Arizona State University. Public Allies Arizona, about to begin its ninth year at Arizona State University, is an AmeriCorps national youth leadership organization that recruits, places and develops leadership skills in dedicated, service-minded individuals who engage in paid 10-month apprenticeships placed throughout local nonprofit partner organizations. Allies are diverse and passionate individuals interested in social change and making a positive impact in their community. During the graduation, Public Allies Arizona recognized 31 first-year Allies, six second-year Allies and 20 Partner Organization nonprofits where the Allies completed their apprenticeships.

“The success of this year’s Public Allies Arizona cohort is a testimony to the character and drive of our Allies who are part of a proven pipeline of leadership for the social sector and region,” said Dr. Robert F. Ashcraft, executive director of the ASU Lodestar Center and professor of nonprofit studies in ASU’s School of Community Resources and Development. “This year’s success is also evidence of the power of successful partnerships as we work with and through vital nonprofits who provide essential services, often to our most vulnerable citizens,” he added.

Read more [here](#).

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calendar

Lodestar Events & Courses

7/7 - 7/21	NMI 224 - Federal Grant Proposal & Management (Online)
7/21 - 8/4	NMI 222 - Advanced Grant Development & Proposal Writing (Online)
8/11 - 8/25	NMI 224 - Federal Grant Proposal & Management (Online)
8/18 - 9/1	NMI 130 - The Management Framework for Social Impact (Online)

Certificate in Social Impact Measurement now enrolling

The Certificate in Social Impact Measurement is 100% online and offers nonprofit professionals an effective way to develop capacity and measure the true impact organizations and programs have on the sector and greater community.

More than ever before, nonprofit organizations are embracing a learning culture that emphasizes social impact. Organizations are seeking to build their internal knowledge and capacity to evaluate the outcomes and successes of their programs. During this certificate program, participants will assess their organization's capacity to adopt or expand measurement practices, will learn methodologies for measuring outcomes, and will apply the concepts to their own program evaluation design. Space is limited! Courses begin August 2014. Enroll in this exciting certificate program today [here](#).

22nd Annual Nonprofit Conference on Sustainability Strategies: Register now for only \$95

The ASU Lodestar Center for Philanthropy and Nonprofit Innovation invites you to attend the 22nd Annual Nonprofit Conference on Sustainability Strategies set to take place Wednesday, November 5th, 2014 from 8 – 4 p.m. at the Black Canyon Conference Center (9440 North 25th Avenue | Phoenix). This conference celebrates over 20 years of education, knowledge and tools to help build the capacity of the nonprofit community – and attracts nearly 350 nonprofit leaders, managers, executive directors/CEOs, business leaders, ASU alumni, faculty, staff and students.

This year brings over 30 workshops for attendees, as well as keynote presenter Fay Twersky, Director of the Effective Philanthropy Group at the William and Flora Hewlett Foundation.

[Register now](#) and pay an early bird rate of just \$95! [Click here](#) for more information.

Nonprofit Sector News

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Why Box.org Helps Nonprofits Harness The Cloud For Good *From Forbes.com*

“For nonprofits, charities, and global development organizations dedicated to helping others, access to technology should never be a hurdle or a limitation. However, the majority of these groups are lacking the budgets, resources and expertise to build a digital strategy that can meet both the long and short-term goals of the

9/22 - 10/6	NMI 131 - Social Impact Methodologies I: Measurement and Evaluation Design(Online)
10/13 - 10/27	NMI 133 - Social Impact Methodologies II: Data Gathering (Online)
11/3 - 11/17	NMI 135 - Capstone: Data Analysis and Uses of Social Impact Measures (Online)

center connection



Congressman Ed Pastor (D--Ariz.) speaks to 2013-14 graduates of Public Allies Arizona.

Click image to watch video..

organization," explained Karen Appleton, SVP of Global Alliances at Box and Founder of [Box.org](#), an initiative to help nonprofit organizations achieve their missions through the better use of technology. In an interview with Appleton, we discussed how this philanthropic endeavor came to fruition, technological pain points for the nonprofit community, 21st century corporate citizenship and more.

[Click here to read more. >>](#)

Nonprofit groups look to Google Glass

From phys.org

Five nonprofit groups got word Wednesday that Google will help them fulfill visions of using the technology titan's Internet-linked Glass eyewear to do good.

"Giving through Glass" program winners were selected from 1,300 proposals from US charities with ideas of how to use the eyewear to achieve their goals.

Google will give each group a \$25,000 grant along with a pair of yet-to-be publicly released Glass eyewear and guidance from the technology firm's engineers.

"Developers are already working with these inspiring groups, and next week these five nonprofits will descend on Google Glass Base Camp in San Francisco for training," Google.org director Jacqueline Fuller said in a blog post.

[Click here to read more. >>](#)



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Public Allies Arizona: Getting Things Done for America

By Annie Bello

I quickly realized that Public Allies was no cop out when we were sworn in as AmeriCorps members. Back in September when I stood beside more than 40 committed Allies who had a variety of values, backgrounds, beliefs, and goals, but all taking the same oath I realized this was the real deal. We were committing to something that was bigger than ourselves for the sake of the greater good.



The oath reads:

I will get things done for America - to make our people safer, smarter, and healthier.

I will bring Americans together to strengthen our communities.

Faced with apathy, I will take action.

Faced with conflict, I will seek common ground.

Faced with adversity, I will persevere.

I will carry this commitment with me this year and beyond. I am an AmeriCorps member, and I will get things done.

[Click here to read more. >>](#)

Community Announcements

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Arizona Summit Workshop Presenter Request for Proposal

The Summit seeks exhibitor proposals that will share information and provide opportunities for Summit Participants. Proposals are sought that will engage volunteers, volunteer managers, service-learning practitioners, public and private educational institutions, youth groups, government agencies, non-profits, youth groups, community and faith-based groups, National Service Members, citizen corps groups, service clubs, corporation and business leaders in preparing for a new age of volunteerism and service-learning in our communities. Workshops will be 75 or 90 minutes long and attended by 30-70 conference participants.

Please click the link for additional information and to complete the Workshop RFP:
[Summit Workshop Request for Proposal](#)

Workshop Presenter RFP deadline for submission - July 15th.

Valley Leadership Announces Launch of LeaderLink Board Matching Database

Community service-minded individuals have another resource for finding opportunities to make an impact with the launch of Valley Leadership's LeaderLink board-matching database. The database is available at leaderlinkaz.org to individuals interested in board service and also to nonprofit and community benefit agencies with open board service opportunities.

LeaderLink is a new Valley Leadership initiative that aims to build the capacity of the nonprofit sector by connecting trained, engaged volunteer leaders with agencies seeking board members.

[Click here](#) for more information.

Valley Leadership is currently seeking proposals for Class 36 community impact group projects – submit your project today

For 35 years, Valley Leadership has been dedicated to engaging, educating and challenging current and emerging leaders to take an active role in strengthening and transforming communities. To date, more than 1,800 men and women have participated in Valley Leadership. Today, these alumni comprise a broad leadership network that spans the public, private and non-profit sectors into the highest levels of Arizona government, community, non-profit and business leadership. The group projects required of each Leadership Institute class are just one example of the ways that Valley Leadership participants and alumni make significant and lasting impact on local communities. Valley Leadership is currently seeking group project proposals for Class 36. Community benefit organizations are encouraged to submit a [group project proposal](#). **Deadline for submission is August 29, 2014.**

Community Events

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2015 Grant Application Workshops

Delta Dental of Arizona Foundation
July 10-July 29 | Various

[Click here](#) for more information.

Grants Databases Open Lab

Pima County Public Library
July 11 | Tucson

[Click here](#) for more information.

Nonprofit Networking: Who Should I Know?

Pima County Public Library
July 25 | Tucson

[Click here](#) for more information.

4th Annual Facts, Fiction & Fun of Fundraising

Auction & Event Solutions Arizona
August 5 | Paradise Valley

[Click here](#) for more information.

Survival School - Essential Skills for Effective Nonprofit Leadership

Franciscan Renewal Center
August 18-22 | Scottsdale

[Click here](#) for more information.

Pro Bono Service Orientation

CO+Hoots Foundation
July 10 | Phoenix

[Click here](#) for more information.

2014 AFP Statewide Conference

AFP Southern Arizona
July 16-18 | Tucson

[Click here](#) for more information.

Competing for Federal Grants Training

The City of Phoenix and The Grantsmanship Center

July 28-August 1 | Phoenix

[Click here](#) for more information.

Grants Database Open Lab

Pima County Public Library
August 8 | Tucson

[Click here](#) for more information.

Job Listings

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Looking for a job in the nonprofit sector? You've come to the right place! Click one of the job categories below to get started, or [click here](#) to submit a job posting.

[ASU Lodestar Center Jobs](#) (1)

[Executive / CEO](#) (4)

[Administrative](#) (18)

[Fundraising / Financial](#) (24)

[Public Relations / Marketing / Communications](#) (15)

[Information Technology / Technical Support](#)(4)

[Legal](#) (2)

[Maintenance, Facilities, and Food Service](#) (4)

[General Program / Coordinator](#) (32)

[Medical / Health / Direct Service](#) (15)

[Housing Services](#) (0)

[Training and Education](#) (12)

Did You Know...?

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More than ever before, nonprofit organizations are embracing a learning culture that emphasizes social impact. Organizations are seeking to build their internal knowledge and capacity to evaluate the outcomes and successes of their programs. The ASU Lodestar Center now has a solution. Enroll in the new Social Impact Measurement Certificate with classes starting in August. The program is 100% online and offers nonprofit professionals an effective way to develop capacity and measure the true impact organizations and programs have on the sector and greater community. Learn more [here](#).



The *ASU Lodestar Center Nonprofit News* is a complimentary emailed newsletter from the ASU Lodestar Center for Philanthropy & Nonprofit Innovation, part of the ASU College of Public Programs. Please forward to your colleagues. Have questions or comments? Email us at nonprofitnews@asu.edu. To subscribe or submit items to this newsletter, [click here](#).

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